

POP SECRET® PROMOTION

OFFICIAL RULES

PROMOTION INCLUDES A SWEEPSTAKES AND AN OFFER. NO PURCHASE OR PAYMENT NECESSARY TO ENTER THE SWEEPSTAKES OR WIN OR CLAIM THE SWEEPSTAKES PRIZE. A PURCHASE OR PAYMENT WILL NOT INCREASE AN ENTRANT'S CHANCES OF WINNING THE SWEEPSTAKES PRIZE.

PURCHASE REQUIRED TO RECEIVE OFFER OF DIGITAL MEDIA STORE CREDIT. OFFER VALID ONLY WHILE SUPPLIES LAST. ONLY 2,000 DIGITAL MEDIA STORE CREDIT CODES ARE AVAILABLE.

The Pop Secret® Promotion ("Promotion") is sponsored by S-L Snacks National, LLC ("Sponsor"), 13515 Ballantyne Corporate Place, Charlotte, NC 28277 and is administered by Prize Logic, LLC, ("Administrator"), 25200 Telegraph Road, Suite 405, Southfield, MI 48033. The Promotion includes a sweepstakes ("Sweepstakes") and an offer ("Offer").

- 1. PROMOTION PERIOD:** The Promotion begins on February 9, 2018 at 12:00 PM Eastern Time ("ET") and ends on April 1, 2018 at 11:59:59 PM ET ("Promotion Period"). The Offer is available only while supplies last and may end prior to April 1, 2018 at 11:59:59 PM ET. The Administrator's computer is the Promotion official clock.
- 2. ELIGIBILITY:** This Promotion is open only to legal residents of the fifty (50) United States and the District of Columbia who are at least eighteen (18) years old and the age of majority in their states at the time of participation. Employees of Sponsor, Administrator, Disney Worldwide Services, Inc. ("Disney"), and each of their respective parent companies, subsidiaries, affiliates, advertising and promotion agencies (collectively, "Promotion Entities") and each of their immediate family members (e.g., spouse, parent, child, sibling, and their respective spouses and the "steps" of each, regardless of where they reside) and persons living in the same household of each, whether or not related, are not eligible to enter or win. All federal, state, and local laws apply. Void where prohibited or restricted by law.

Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's decisions and interpretations, which are final and binding in all matters related to the Promotion. For purposes of the Promotion, an entrant's residential address and e-mail address will be the physical address and e-mail address submitted at the time of entry. Entrants will not be allowed to change their physical addresses or e-mail addresses.

- 3. HOW TO PARTICIPATE:** To participate in the Promotion (including both the Offer and the Sweepstakes portions of the Promotion), an entrant must, during the Promotion Period, visit PopSecretMagic.com ("Website"), enter his/her e-mail address, and complete and submit the registration form including, but not limited to: complete first and last name (no initials), street address (no P.O. Boxes will be allowed), city, state, ZIP Code, telephone number, date of birth, and affirmation that he/she agrees to be bound by these Official Rules.

Offer Details: To participate in the Offer, an entrant must, during the Promotion Period, purchase \$10 (pre-tax) worth of qualifying Pop Secret products ("Qualifying Purchase") and follow the instructions on the Website to upload the Qualifying Purchase receipt(s). All Qualifying Purchase receipts must be uploaded during the Promotion Period. See Appendix A attached to these Official Rules for qualifying Pop Secret products. After an entrant has uploaded \$10 (pre-tax) worth of

Qualifying Purchase receipts, he/she will qualify to receive a \$15 digital media store credit (“Offer Item”). After an entrant has uploaded \$20 (pre-tax) worth of Qualifying Purchase receipts, he/she will qualify to receive an additional \$15 digital media store credit. Note: the value of Qualifying Purchases on each individual receipt uploaded will be rounded up to the nearest whole dollar. Each Qualifying Purchase receipt may only be used once. Each entrant is limited to two (2) Offer Items during the Promotion. An entrant may upload no more than five (5) separate Qualifying Purchase receipts in a single day. **No more than two thousand (2,000) total Offer Items will be available during the entire Offer.** Offer Items will be sent to verified recipients at the e-mail addresses used to register for the Promotion approximately two (2) weeks after verification. Offer Items are subject to all terms and conditions set forth by the issuer.

Sweepstakes Entry: No purchase or payment is required to enter the Sweepstakes. An entrant will receive one (1) entry into the Sweepstakes upon completing and submitting the registration form at the Website.

How to Receive Additional Sweepstakes Entries with Purchase: An entrant will receive ten (10) additional entries into the Sweepstakes when he/she has uploaded Qualifying Purchase receipts totaling \$10 (pre-tax) and will receive an additional ten (10) entries into the Sweepstakes when he/she has uploaded \$20 (pre-tax) of Qualifying Purchase receipts (for a total of twenty [20] additional entries). Note that, as described above, the value of Qualifying Purchases on each individual receipt uploaded will be rounded up to the nearest whole dollar.

How to Receive Additional Sweepstakes Entries without Purchase: An eligible entrant will receive twenty (20) additional entries into the Sweepstakes by hand-writing his/her complete name (no initials), valid e-mail address, street address (P.O. Boxes not accepted), city, state, ZIP Code, telephone number, and date of birth (MM/DD/YYYY) on a 3½”x5” card (“Mail-In Entry”) and mailing it with sufficient postage to: Pop Secret Promotion, P.O. Box 251328, West Bloomfield, MI 48325. All Mail-In Entries must be postmarked no later than April 2, 2018 and received on or before April 11, 2018 in order to be eligible. Mail-In Entries must be legibly hand-written. Mechanical reproductions, postage-due, Mail-In Entries mailed in an envelope or sent in excess of the entry limits set forth below will not be accepted. Mail-In Entries received without a verifiable and legible return address will be deemed incomplete and not valid entries. **An entrant must register for the Promotion at the Website, as described above, to receive any entries via Mail-In Entry.**

Entry Limit: Regardless of the method of entry, there is a limit of twenty-one (21) total entries per entrant during the Promotion Period. If a registered entrant submits more than \$20 worth of Qualifying Purchase receipts or submits a Mail-In Entry plus \$1 or more worth of Qualifying Purchase receipts, he/she will not receive more than twenty-one (21) total Sweepstakes entries. Any attempted form of participation in the Promotion other than as described herein is void. Entries received from any entrant in excess of the stated limitation will be void. If it is discovered that any entrant attempts to receive additional entries in excess of the stated limitation, including, without limitation, if an entrant is found to use multiple email accounts to enter this Promotion, that entrant may, at Sponsor’s sole discretion, be disqualified from the Promotion.

4. **RANDOM SWEEPSTAKES DRAWING:** On or around April 12, 2018, Administrator will randomly select one (1) potential winner from all eligible entries received. The winner is considered a potential winner pending verification of his/her eligibility and compliance with these Official Rules.
5. **SWEEPSTAKES PRIZE, APPROXIMATE RETAIL VALUE (“ARV”), AND ODDS OF WINNING:**

A. Prize: The Sweepstakes winner will receive a five (5)-day/four (4)-night trip for up to four (4) people (winner and three [3] guests) to *Walt Disney World*® Resort near Orlando, Florida (“Prize”). Sponsor will award one (1) Prize. The Prize includes round-trip coach class air transportation from a major commercial airport near winner’s residence (as determined by the Sponsor) to Orlando, Florida for winner and up to three (3) guests; room accommodations consisting of one (1) standard room(s) (with a maximum of four [4] persons per room) for four (4) night at a hotel at the WALT DISNEY WORLD® Resort selected by Disney in its sole discretion and based on availability; up to four (4) round trip ground transfers between the Orlando International Airport and the WALT DISNEY WORLD® Resort via *Disney’s Magical Express*® Service (if winner/guest(s) travel via air transportation); up to four (4) 5-Day *Magic Your Way* Tickets with *Park Hopper*® Option; one (1) \$500 Disney Gift Card (subject to restrictions and terms and conditions); one (1) Memory Maker Card; one (1) Welcome Basket in winner’s WALT DISNEY WORLD® Resort hotel room; one (1) Disney Signature Dining experience for winner and his/her guests (awarded in the form of a \$250 Disney Gift Card); VIP viewing for one (1) Disney theme park parade or show for winner and his/her guests (parade and/or show selection and date of experience is at the discretion of Disney, based on availability; restrictions apply); one (1) Disney Character Meet and Greet with photo opportunity for winner and his/her guests; and one (1) Disney Character Dining experience for winner and his/her guests (awarded in the form of a \$250 Disney Gift Card). Each guest must be eighteen (18) years of age or a child/ward of the winner. If the winner elects to travel or partake in the Prize without less than three (3) guests, no additional compensation will be awarded to the winner. Prize trip must be taken between May 1, 2018 and May 1, 2019. The winner and guests must travel on the same itinerary. The actual value of the trip may vary depending on point of departure and fluctuations in the cost of air transportation. Any difference between the estimated ARV and the actual value of the Prize will not be awarded. If the winner resides within a 250-mile radius of destination, ground transportation may be provided in lieu of air transportation, and no compensation will be provided for any difference in Prize value. Travel dates are subject to availability; blackout dates and other restrictions may apply. The winner and guests are responsible for having valid travel documents including government identification and/or passports. The winner is responsible for all travel expenses not included herein, including airline baggage fees, gratuities, meals, and any other incidental costs or expenses related to participation in the Prize. Travel must be booked at least thirty (30) days in advance, subject to Sponsor’s discretion. Each guest must sign and return travel liability and publicity releases before travel will be booked and within the time period requested by Sponsor. If the guest is a minor, his/her parent/legal guardian must sign and return travel liability and publicity release.

All Prize-related travel arrangements will be administered by Sponsor’s authorized designee. All travel must be booked prior to departure. Prize travel is subject to capacity controls, availability, weather, seasonal influences, international travel restrictions, and certain other restrictions, all of which are subject to change. No changes will be made to travel details once any element(s) of the travel arrangements have been booked, except at Sponsor’s sole discretion. Sponsor will not replace any lost or stolen tickets (including any event tickets or admission passes), travel vouchers or certificates or similar items once they are in the winner’s possession or in the possession of travel companions. Once hotel and flight arrangements have been confirmed, no changes will be allowed except by Sponsor in its sole discretion. No refund or compensation will be made in the event of the cancellation or delay of any flight. If the winner elects to travel or partake in the Prize with

fewer travel companions than allowed for or no travel companions, no additional compensation will be awarded to the winner.

The Prize is non-refundable and non-transferable. Travel blackout dates may apply. Prize may not be combined with any other coupon, certificates, discount, bonus, infant fare, upgrade, or promotional offers/tickets. Void if altered. Reservations must be made through Sponsor or its agent and tickets issued prior to departure. Booking and travel dates must fall within the range as specified. Changes to reservations, once made, are not permitted. Substitutions will not be allowed. Travel dates are subject to availability. Additional airline carrier and hotel regulations and conditions may apply.

The winner and travel companions hereby acknowledge that Sponsor has not and will not obtain or provide travel insurance or any other form of insurance for any part of the Prize. It is the responsibility of the winner and his/her travel companions to arrive at any airport in time for each flight that is part of the Prize.

All Prize expenses not specifically mentioned in these Official Rules are not included and are solely the winner's responsibility, including but not limited to: round trip transportation to and from the gateway city airport, activities and ground transportation not expressly included in the Prize, all in-room charges (e.g., mini-bar, movies), food, snacks, gratuities and tips, excess luggage fees, custom and immigration fees, passport costs, telephone calls, alcoholic beverages, some additional taxes not expressly included in the Prize, travel protection insurance, laundry service, merchandise, parking, room service, service charges, activities not expressly included in the Prize, souvenirs, upgrades, personal incidentals, and spa services and other optional activities. Any damage to the room attributed to the winner and/or his/her travel companions will be the responsibility of the winner.

Any depiction of the Prize is for illustrative purposes only and may not reflect actual Prize.

Sponsor bears no responsibility if any event, element or detail of the Prize is canceled, postponed or becomes unavailable for any reason. Should any event, element or detail of the Prize become unavailable, Sponsor shall have no obligation to the winner aside from providing the available portion of the Prize, minus any unavailable event, element or detail. The winner and his/her guests shall be subject to all terms and conditions printed on any ticket issued in conjunction with the Prize. In the event the winner and/or guest(s) is denied entry into any ticketed location or is removed or barred from any ticketed location for any other reason, Sponsor is not responsible and no further compensation or award will be provided.

The ARV of the Prize is \$6,979.72. ARV may vary from actual value, depending on dates of travel, location of winner's residence and actual number of travel companions. Any difference between stated and actual value shall not be awarded.

B. Odds of Winning: The odds of winning the prize depend on the number of eligible Sweepstakes entries received during the Promotion Period.

6. HOW TO CLAIM THE PRIZE: After the random drawing, Administrator will notify the potential winner via e-mail at the e-mail address provided at the time of registration. The potential winner will have three (3) business days to respond to the attempt to notify potential winner. Before being declared the winner the potential winner will be required to sign and execute an Affidavit of Eligibility/Liability

& Publicity Release and tax acknowledgment and IRS Form W-9 (Request for Tax Payer Identification) (collectively, the "Affidavit"). The potential winner must return a fully executed and notarized Affidavit to the Sponsor or its authorized designee within five (5) calendar days from the date it is emailed to potential winner (if sent by email) or ten (10) calendar days from the date it is postmarked as being sent to the potential winner (if sent by mail) or the Prize may (in Sponsor's sole discretion) be forfeited. The potential winner (and guests) may be subject to a background check before the Prize is awarded. Sponsor reserves the right to disqualify the potential winner (or guests) based on the results of such background check if Sponsor determines in its sole discretion that awarding the Prize to any such individual might reflect negatively on the Sponsor. If the potential winner is disqualified, found to be ineligible or not in compliance with these Official Rules, declines to accept the Prize, cannot be contacted in accordance with these Official Rules, or in the event that the potential winner fails to return an executed and notarized Affidavit within the deadline stated above, the Prize may be forfeited. If the Prize is forfeited, the Prize may be awarded to an alternate winner, selected in a random drawing from among all remaining eligible entries, as determined by Sponsor in its sole discretion. If, after a good-faith attempt, Sponsor is unable to award or deliver the Prize, the Prize may not be re-awarded.

Sponsor will attempt to notify the potential winner as set forth above, but Sponsor is not responsible for any undelivered e-mails, including without limitation e-mails that are not received because of the winner's privacy or spam filter settings which may divert any Promotion e-mail, including any winner notification e-mail, to a spam or junk folder. Prizes that are unclaimed, unredeemed, or returned as undeliverable will not be awarded. Prize is non-transferable and no substitution, exchange, or cash equivalent will be allowed, except by Sponsor, who reserves the right to substitute a prize of equal or greater value in case of unavailability of the Prize or force majeure, at Sponsor's sole and absolute discretion. Promotion Entities shall not be held responsible for any delays in awarding the Prize for any reason.

- 7. LIMITATION OF LIABILITY:** By participating in this Promotion, entrants agree that the Promotion Entities and each of their respective affiliates, subsidiaries, representatives, consultants, contractors, legal counsel, advertising, public relations, promotional, fulfillment and marketing agencies, website providers and each their respective officers, directors, stockholders, employees, representatives, designees and agents ("Released Parties") are not responsible for: (i) lost, late, incomplete, stolen, misdirected, postage due, or undeliverable e-mail/text notifications or postal mail; (ii) any computer, telephone, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, connections, or availability; (iii) garbled, corrupt or jumbled transmissions, service provider/network accessibility, availability or traffic congestion; (iv) any technical, mechanical, printing or typographical or other error; (v) the incorrect or inaccurate capture of registration information or the failure to capture, or loss of, any such information; (vi) any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction or unauthorized access to the Promotion; (vii) any injury or damage, whether personal or property, to entrants or to any person's computer related to or resulting from participating in the Promotion and/or accepting the Prize; and (viii) entries that are late, forged, lost, misplaced, misdirected, tampered with, incomplete, deleted, damaged, garbled or otherwise not in compliance with the Official Rules. Further, the Promotion Entities are not responsible for any unanswered or undeliverable winner notifications.

By participating in the Promotion, each entrant agrees: (i) to be bound by these Official Rules, including entry requirements; (ii) to waive any rights to claim ambiguity with respect to these Official Rules; (iii) to waive all of his/her rights to bring any claim, action or proceeding against any of the Released Parties in connection with the Promotion; and (iii) to forever and irrevocably agree to release and hold harmless each of the Released Parties from any and all claims, lawsuits, judgments,

causes of action, proceedings, demands, fines, penalties, liability, costs and expenses (including, without limitation, reasonable attorneys' fees) that may arise in connection with: (a) the Promotion, including, but not limited to, any Promotion-related activity or element thereof, and the entrant's entries, participation or inability to participate in the Promotion; (b) the violation of any third-party privacy, personal, publicity or proprietary rights; (c) acceptance, attendance at, receipt, travel related to, participation in, delivery of, possession, defects in, use, non-use, misuse, inability to use, loss, damage, destruction, negligence or willful misconduct in connection with the use of the Prize (or any component thereof); (d) any change in the prizing (or any components thereof); (e) human error; (f) any wrongful, negligent, or unauthorized act or omission on the part of any of the Released Parties; (g) lost, late, stolen, misdirected, damaged or destroyed prizing (or any element thereof); or (h) the negligence or willful misconduct by entrant.

If, for any reason, the Promotion is not capable of running as planned, Sponsor reserves the right, at its sole and absolute discretion, to cancel, terminate, modify or suspend the Promotion and/or proceed with the Promotion, including the selection of a winner in a manner it deems fair and reasonable, including the selection of a winner from among eligible entries received prior to such cancellation, termination, modification, or suspension. In no event will more Prizes or Offer Items be awarded than are stated in these Official Rules. In the event that, due to technical, typographical, mechanical, administrative, printing, production, computer or other errors, there are more winners than are stated in these Official Rules, a random drawing among the claimants will be held to determine the winner.

WITHOUT LIMITING THE FOREGOING, EVERYTHING REGARDING THIS PROMOTION, INCLUDING THE PRIZES, IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT.

- 8. DISPUTES: EXCLUDING ANY DISPUTE ARISING OUT OF OR RELATING TO THE PRIZE OR THE USE THEREOF OR AGAINST DISNEY, THIS PROMOTION IS GOVERNED BY, AND WILL BE CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF MICHIGAN, AND THE FORUM AND VENUE FOR ANY DISPUTE (EXCLUDING ANY DISPUTE ARISING OUT OF OR RELATING TO THE PRIZE OR THE USE THEREOF OR AGAINST DISNEY) SHALL BE IN THE OAKLAND COUNTY, MICHIGAN. IF THE CONTROVERSY OR CLAIM IS AGAINST SPONSOR AND IS NOT OTHERWISE RESOLVED THROUGH DIRECT DISCUSSIONS OR MEDIATION, IT SHALL THEN BE RESOLVED BY FINAL AND BINDING ARBITRATION ADMINISTERED BY THE AMERICAN ARBITRATION ASSOCIATION IN ACCORDANCE WITH ITS ARBITRATION RULES AND PROCEDURES OR SUBSEQUENT VERSIONS THEREOF ("AAA RULES"). THE AAA RULES FOR SELECTION OF AN ARBITRATOR SHALL BE FOLLOWED, EXCEPT THAT THE ARBITRATOR SHALL BE EXPERIENCED AND LICENSED TO PRACTICE LAW IN MICHIGAN. ALL ISSUES AND QUESTIONS CONCERNING THE RIGHTS AND OBLIGATIONS OF DISNEY IN CONNECTION WITH THE PRIZE, SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF FLORIDA, WITHOUT REGARD FOR CONFLICTS OF LAW DOCTRINE OF FLORIDA OR ANY OTHER JURISDICTION. ALL PROCEEDINGS BROUGHT AGAINST SPONSOR PURSUANT TO THIS PARAGRAPH WILL BE CONDUCTED IN OAKLAND COUNTY, MICHIGAN. IF THE DISPUTE, CONTROVERSY OR CLAIM IS CONNECTED WITH THE PRIZE OR THE USE THEREOF AND BROUGHT AGAINST DISNEY, IT SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION, AND EXCLUSIVELY IN A COURT LOCATED IN ORANGE COUNTY, FLORIDA HAVING JURISDICTION. THE REMEDY FOR ANY CLAIM SHALL BE LIMITED TO ACTUAL DAMAGES, AND IN NO EVENT SHALL ANY PARTY BE ENTITLED TO RECOVER PUNITIVE, EXEMPLARY, CONSEQUENTIAL OR INCIDENTAL DAMAGES OR HAVE DAMAGES**

MULTIPLIED OR OTHERWISE INCREASED, INCLUDING ATTORNEYS' FEES OR OTHER SUCH RELATED COSTS OF BRINGING A CLAIM, OR TO RESCIND THIS AGREEMENT OR SEEK INJUNCTIVE OR ANY OTHER EQUITABLE RELIEF. ENTRANTS AGREE THAT THE RIGHTS AND OBLIGATIONS OF ANY ENTRANT AND/OR PROMOTION ENTITIES AND/OR ANY OTHER PARTY SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION. ANY DEMAND FOR ARBITRATION MUST BE FILED WITHIN ONE (1) YEAR FROM THE END OF THE PROMOTION PERIOD, OR THE CAUSE OF ACTION SHALL BE FOREVER BARRED.

9. **PRIVACY:** Sponsor's privacy policy is available at <http://snyderslance.com/privacy/>.
10. **PUBLICITY RIGHTS:** By participating in this Promotion, each entrant agrees to allow the Sponsor and Sponsor's designee the perpetual right to use his/her name, address (city and state), biographical information, likeness, picture and other information and content provided in connection with the Promotion, in whole or in part, for promotion, trade, commercial, advertising and publicity purposes in all media worldwide including, but not limited to, on television and the Internet, without notice, review or approval and without additional compensation, except where prohibited by law.
11. **GENERAL:** Sponsor and Administrator reserve the right to disqualify any entrant found or suspected, in their sole and absolute discretion, to be tampering with the operation of the Promotion; to be acting in violation of these Official Rules; or to be acting in an unsportsmanlike manner or with the intent to disrupt the normal operation of this Promotion. Any attempted form of participation in this Promotion other than as in these Official Rules is void. If it is discovered that a person has registered or attempted to register more than once using multiple phone numbers, e-mail addresses, residential addresses, multiple identities, IP addresses, use of proxy servers, or like methods, all of that person's entries/submissions will be declared null and void and that person will not be awarded any prize or Offer Item that he/she might have been entitled to receive. Any use of robotic, automatic, macro, programmed, third party or like methods to participate in the Promotion will void any attempted participation effected by such methods and the disqualification of the individual utilizing the same. Entrants and/or potential winners may be required to provide proof of identification and eligibility as required by Sponsor or Administrator. In the event of a dispute as to the identity of a winner, the winning entry will be declared made by the authorized account holder of the e-mail address submitted on the registration form associated with such entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider or other organization (e.g., business, educational institution) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Each entrant may be required to show proof of being an authorized account holder. **CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.** If any provision of these Official Rules or any word, phrase, clause, sentence, or other portion thereof should be held unenforceable or invalid for any reason, then that provision or portion thereof shall be modified or deleted in such manner as to render the remaining provisions of these Official Rules valid and enforceable. The invalidity or unenforceability of any provision of these Official Rules or the prize documents will not affect the validity or enforceability of any other provision. No entrant shall have the right to modify or amend these Official Rules. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision and such provision shall remain in full force and effect. All entries and/or materials submitted become the property of Sponsor and will not be returned. In the event of any conflict with any Promotion details contained in these Official Rules and Promotion details contained

in any promotional materials (including but not limited to point of sale, television and print advertising, promotional packaging and other promotional media), the details of the Promotion as set forth in these Official Rules shall prevail.

12. WINNER LIST: For the name of the Sweepstakes winner, interested individuals should mail a self-addressed stamped business envelope to: Winner List, Pop Secret Promotion, P.O. Box 251328, West Bloomfield, MI 48325. Winner List requests must be received no later than June 1, 2018.

Customer Service inquiries may be made at [Contact Us](#).

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Appendix A: Qualifying Pop Secret Products

UPC	Product Description
023896246802	HOMESTYLE 3CT
023896576909	MOVIE THEATER BUTTER 3CT
023896166704	EXTRA BUTTER 3CT
023896451701	94% FAT FREE BUTTER 3CT
023896499901	BUTTER 3CT
023896362601	JUMBO POP BUTTER 3CT
023896362700	JUMBO POP MOVIE THEATRE BUTTER 3CT
023896498607	KETTLE CORN 3CT
023896497709	LIGHT BUTTER 3CT
023896245003	SEA SALT 3CT
023896299402	S&C CARAMEL 3CT
023896299600	S&C KETTLECORN 3CT
023896287867	DOUBLE BUTTER 3CT
023896291826	100 CAL 94% FAT FREE BUTTER
023896291833	100 CAL 94% FAT FREE KETTLE CORN
023896291925	LIGHT BUTTER 6CT
023896287874	DOUBLE BUTTER 6CT
023896245102	SEA SALT 6CT
023896246901	HOMESTYLE 6CT
023896577005	MOVIE THEATHER BUTTER 6CT
023896166803	EXTRA BUTTER 6CT
023896498508	BUTTER 6CT
023896362403	JUMBO POP BUTTER 6CT
023896451800	94% FAT FREE BUTTER 6CT
023896177052	BUTTER 10CT
023896291932	LIGHT BUTTER 10CT
023896287850	DOUBLE BUTTER 10CT
023896178608	HOMESTYLE 10CT
023896178509	MOVIE THEATER BUTTER 10CT
023896138909	EXTRA BUTTER 10CT
023896696997	KETTLE CORN 10 CT
023896178578	MOVIE THEATER BUTTER 18CT
023896420653	100 CAL BUTTER 10CT SNACK
023896177939	100 CAL HOMESTYLE SNACK
023896420660	100 CAL KETTLE CORN SNACK
023896529202	MOVIE THEATER BUTTER 10CT SNACK
023896227504	HOMESTYLE 10CT SNACK
023896225203	94% FAT FREE BUTTER 10CT SNACK
023896422015	KIDZ KETTLE CORN 10CT KIDZ SIZE BAG CARS 3
023896422022	KIDZ BUTTER 10CT KID SIZE BAG CARS 3

UPC	Product Description
023896178745	BUTTER 10CT + 2 BONUS
023896178646	HOMESTYLE 10CT + 2 BONUS
023896178547	MOVIE THEATER BUTTER 10CT + 2 BONUS
023896138947	EXTRA BUTTER 10CT + 2 BONUS
023896178844	KETTLE 10 CT + 2 BONUS
00023896291857	PS MWPC 94% FF KTL 12X3CT STAR WARS 8
00023896291871	PS MWPC 94% FF BTR 12X3CT STAR WARS 8
00023896291888	PS MWPC BTR CSE 6X6CT STAR WARS 8
00023896291840	POP SECRET MICROWAVE POPCORN KETTLE CASE 6 x 6CT STAR WARS 8
00023896422015	PS MWPC KTL CRN SNK CSE 4X10X1.2Z SW8
00023896422022	PS MWPC BTR SNK CSE SW8 4X10X1.2Z
00023896291864	PS MWPC KDZ KTL CSE 4X10CT 26.4Z SW8
00023896291895	PS MWPC BTR CSE 4x10CT 26.4Z SW 8
00023896177120	PS HLCUP CAP YEL KNL 50OZ
00023896177007	PS HLCUP CAP YEL KNL 30OZ
00023896177014	POP SEC KERNEL PODS 6CT
00023896800165	LIGHT BUTTER
00023896800172	DOUBLE BUTTER
00023896800189	100 CAL BUTTER
00023896800196	100 CAL HOMESTYLE
00023896800202	100 CAL KETTLE CORN
00023896800219	MOVIE THEATER BUTTER (SnackSize)
00023896800226	HOMESTYLE (SnackSize)
00023896800233	94% FAT FREE BUTTER (SnackSize)
00023896178745	BUTTER
00023896178646	HOMESTYLE
00023896178547	MOVIE THEATER BUTTER
00023896138947	EXTRA BUTTER
00023896178844	KETTLE
00023896800240	HOMESTYLE (C-store)
00023896800257	MOVIE THEATER BUTTER (C-store)